

RED LINE IS THE CUT LINE this is the size you ordered

BLUE LINE IS THE SAFE ZONE

anything important should be inside the blue lines

THE EDGE IS THE BLEED

extend artwork to the edge

CHECKLIST

- o CMYK color mode
- Outline all text300dpi res, images
- Rich Black suggestion 40C 30M 20Y 100K

SIZE / DIMENSIONS 4.25 X 5.5" USE

USE postcards, invitations, announcements