

RED LINE IS THE CUT LINE

this is the size you ordered

BLUE LINE IS THE SAFE ZONE

anything important should be
inside the blue lines

THE EDGE IS THE BLEED

extend artwork to the edge

CHECKLIST

- CMYK color mode
- Outline all text
- 300dpi res. images
- Rich Black suggestion
40C 30M 20Y 100K

SIZE / DIMENSIONS
5 X 7"

USE
postcards, invitations,
announcements